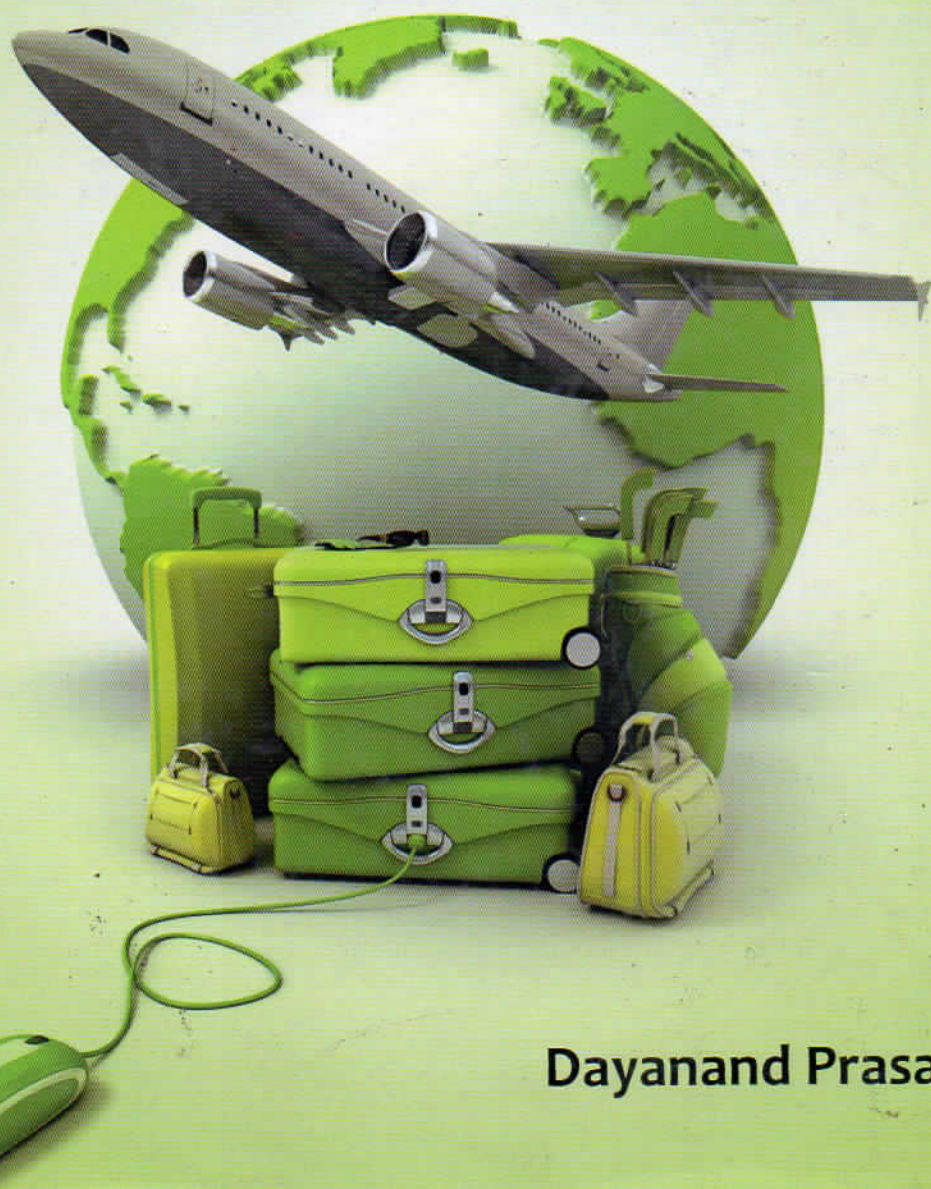


Fundamentals of Tourism Marketing Management



Dayanand Prasad

Fundamentals of TOURISM MARKETING MANAGEMENT

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Contents

<i>Preface</i>	vii
1. Introduction	1
2. Markets Promotion	50
3. Marketing of Hospitality Sector	96
4. Management of Hospitality Marketing	109
5. Event Marketing Strategies: Public Relations	164
6. Tour Operations Marketing	180
7. Tourist Attraction and Destination Marketing	209
8. Marketing of Economic Aspects of Travel and Tourism	272
9. Package Marketing of Medical Travel and Tourism	284
10. Management Links and Business	301
<i>Bibliography</i>	325
<i>Index</i>	327

Index

A

- Additional Factors, 23.
- Analysing Issues, 12, 22.

B

- Bunker Hotels, 304.

C

- Capsule Hotels, 304.
- Capsule hotels, 304.
- Community Engagement, 19.
- Concluding Remarks, 151.
- Consider Questions, 19.
- Croatian Hotel Industry, 58.

D

- Demographic, 105, 112, 114, 148, 249, 308.
- Developing Ideas, 18.
- Developing Partnerships, 7.
- Dynamic Packaging, 185, 197, 206, 207, 208.

E

- Economic Growth, 291, 293, 294, 295.
- Economic, Social, 1, 2, 15, 70, 112, 156, 161, 164.
- Ecotourism, 17, 34, 36, 45, 47, 211, 213, 214, 218, 221, 222, 223, 224, 225, 226.

- Environment, 2, 3, 4, 7, 9, 11, 15, 21, 22, 27, 33, 34, 35, 37, 38, 39, 44, 45, 47, 48, 60, 61, 62, 66, 67, 68, 73, 77, 79, 80, 81, 82, 87, 88, 91, 92, 97, 98, 105, 107, 108, 110, 112, 113, 123, 140, 141, 147, 148, 150, 151, 152, 153, 156, 157, 158, 159, 160, 161, 162, 164, 165, 196, 206, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 225, 226, 227, 228, 237, 246, 287, 297, 299, 313, 324.

F

- Fictitious Hotels, 307.

G

- Garden Hotels, 304.
- Globalization, 51, 79, 84, 139, 308.
- Government Actions, 113.

H

- Heritage, 1, 2, 3, 4, 7, 8, 9, 10, 11, 12, 13, 14, 16, 17, 18, 19, 20, 21, 22, 23, 25, 33, 34, 35, 178, 288, 299.
- Heritage Principles, 2.

Hospitality Industry, 60, 133, 196,
197, 198, 307, 308, 309,
311.

Hotel Management, 320, 322, 323,
324.

Human Resources, 122, 198, 223,
283, 309, 316.

I

Indian Scenario, 287.

M

Marketing Mix, 27, 92, 93, 94,
95, 109, 114, 115, 116, 117,
119, 120, 121.

Measuring Flows, 249, 250, 254,
255, 265, 267.

N

Natural Resources, 100, 143, 211,
215, 217, 222.

Novelty Attraction, 210.

P

Product Development, 9, 19, 28,
35, 36, 64, 66, 85, 95, 96,
139.

R

Recognized Museums, 241, 245.

Resources, 1, 6, 7, 12, 18, 19,
21, 22, 24, 27, 60, 61, 62,
74, 89, 90, 91, 92, 96, 97,
98, 99, 100, 102, 103, 111,
112, 113, 115, 121, 122,
123, 127, 130, 136, 139,
140, 141, 142, 143, 145,
146, 155, 176, 188, 198,
211, 213, 215, 216, 217,
218, 222, 223, 225, 246,
249, 263, 275, 283, 286,
293, 307, 309, 316.

S

Stitching Photographs, 203.

Strategy Formulation, 61.

T

Targeting, Segmenting, 28.

Technological Development, 125,
298.

Technology, 51, 53, 59, 60, 61,
64, 65, 74, 75, 81, 83, 84,
85, 87, 89, 101, 138, 144,
196, 197, 200, 205, 259,
266, 267, 269, 270, 280,
284, 317, 318, 319.

Tourism Planning, 20, 96, 97, 98,
99, 103, 105, 139, 140, 141,
142, 145, 146, 148, 151,
153, 162, 222.

Tourism Products, 1, 2, 5, 20, 21,
27, 28, 29, 30, 34, 38, 40,
41, 42, 43, 44, 45, 49, 105,
148, 212, 217, 221.

Tourism Statistics, 128, 129, 130,
136, 225, 255.

Tourist Attraction, 209, 210, 212,
281.

Tourist Hotels, 230, 235, 242, 244.

Travel Advisory, 181.

Travel Behaviour, 126, 187, 188,
189.

Travel Insurance, 36, 42, 192, 195.

Travel Journal, 42, 193, 194.

Travel Technology, 196, 197.

U

Underwater Hotels, 305.

Unusual Hotels, 304, 305.

V

Virtual Tour, 197, 202, 203, 204,
205, 206.